

STEVE KINSLOW • 801.608.9296 • stevekinslow@gmail.com

## EDUCATION

6/2002 Bachelors of Graphic Design The Art Center Design College, Albuquerque

6/2001 Associates in Design & Illustration The Art Center Design College,  
Albuquerque

## EXPERIENCE

2021 - Private Clients

**USTA Intermountain Section and USTA Utah** - Work consists of building video and ppt presentations for annual events and awards ceremonies.

**Strength Sensei Inc** - Designing and Publishing training manuals for Kindle Pub and Printed Paperback Books for personal trainers.

**PG Performance** - Designed and developed an online training portal for physical trainers. Courses include video with motion graphics and downloadable pdf based supplemental materials.

**7-2021 - CURRENT:** Graphic Design and Digital Photography Lecturer,  
Kauai Community College.

**12/2006 - CURRENT:** Bigger Faster Stronger Inc.

Responsible for producing all external facing document for the company. This includes maintaining the Magazine through all iterations from a print magazine to an online magazine to a blog. Also producing online, video, and printed collateral for camps, seminars, and clinics - these include flyers, workbooks, training logs and more. BFS offers a wide wide range of products and services and my position touches on nearly all of them.

4/2006 - 10/2006 Thrifty Nickel of Santa Fe  
Production Manager

Responsible for ad production and complete newspaper production for a 40 page weekly paper. This includes hands on paginating of the paper and overseeing a part time and full time employee. Also responsible for being the liaison between sales and production to ensure a quality product was produced on time, every time.

3/2003 – 4/2006 - Nambe / [nambe.com](http://nambe.com)

Art Director / Brand Manager

I was responsible for corporate identity and branding at both the national and regional level for a nationally recognized tabletop company. This included art direction of product and advertising photography. I worked hands on in producing and designing advertising and packaging. All graphic collateral for the e-commerce site from product images to graphical text was also produced in my office. I also worked closely with the merchandising channel to produce retail store graphics and point of purchase displays. I worked directly with vendors in press checks and color correction to maintain the brand across all channels from packaging to advertising to retail collateral.

5/2002 - 5/2003 Aquila Ranieri and Co.

Graphic Designer

Graphic design from concept to pre press. Working with industry standard software including Adobe Photoshop Suite for raster and vector images as well as QuarkXPress for page layout and design. Web projects incorporated Macromedia Flash and Dreamweaver software. This job also included meeting with clients and prospective clients to ensure a smooth progression from beginning to end for every project.

3/2001 - 4/2002 Academy Printers

Electronic Pre-press

Worked closely with clients ranging from private boarding schools to Santa Fe galleries to keep file prep consistent for four and six color presses. Here I was responsible for checking incoming electronic files for compatibility with the in house workflow. Color correction and resolution were common issues to be dealt with for clients unfamiliar with high-end printing. Files from most industry standard applications are processed in the electronic pre-press department. These included but were not limited to Adobe CS Suite, and QuarkXPress.

1997 –2000 Taos Ski Valley, NM.

Lead Instructor of Telemark skiing Skills learned from competitively ski racing in the Rocky Mountains, where I won a national title, were essential in bringing this traditional skiing form to a new audience. Skill at supporting people as they seek to achieve their goals was also crucial to success in this field

1982-2000 Hotel St. Bernard

Guest Services.

This job entailed learning the Hotel and Hospitality business for an upscale/ up-tempo clientele at the Hotel Saint Bernard in Taos Ski Valley, NM.

#### AWARDS

2001 Award of Excellence NM Ad Federation • 2001 Phi Beta Kappa Honor Society  
1997 National Champion - Telemark Skiing

Thank you for your consideration. References and portfolio are available upon request.

Steve Kinslow